

Ping Pong Event Wanted Bondi Bowls Club

Opportunity for Organiser

Bondi Bowls Club (BBC) is seeking proposals from individuals/groups to organise regular ping pong nights at the club. The proposed event may be modeled on the 'Naked Ping Pong' tournament events held in New York (see <http://www.nytimes.com/2007/08/19/nyregion/thecity/19ping.html>)

The BBC will consider all proposals and suggested structure, however one suggested option is for the BBC to retain the entry fee and supply drinks, while the organiser retains 'cost-to-play' fees. Other options are welcome, and will be considered.

The organiser does not necessarily have to be a professional event coordinator or be involved in ping-pong, however they will have to demonstrate they can responsibly market and run an event with accountability.

Proposals to the Club should include the following information, plus any other detail which would be relevant to show the organiser can run a successful, regular event:

1. Entry and Cost to Play Fees

- ✍ Cost Of Entry fee; organiser's suggested profit share with club (if any).
- ✍ Cost To Play (organisers to advise whether this will be their own stream of revenue)
- ✍ Other proposed alternate revenue models; e.g. ping pong membership
- ✍ If drinks included; how many drink tokens are required from the club per person
- ✍ Accountability; how will the organiser show the BBC the number of visitors
- ✍ Note: there will be no payment or minimum retainer to the organiser by the BBC; the organiser's fees will depend on attendance and players.
- ✍ Note: the BBC will provide its venue free of charge to the organiser in exchange for a successful event.

2. Equipment

- ✍ The organiser will be required to provide ALL equipment (tables, bats, balls), and will be the owner of the equipment. If the event is discontinued, the organiser may offer to sell equipment to the club, or remove the equipment.
- ✍ The equipment may be stored at the BBC for the duration of the tournaments
- ✍ Organisers to specify how many tables they will provide.

3. Dates & times

- ✍ The BBC will be available to host the event on Mon, Tues and Friday nights. The BBC is available immediately to host this event.
- ✍ Organiser to specify when (i.e. starting date) the event, assuming the selection of an organiser will be complete by 31 March 2011.
- ✍ The organiser to provide information on how frequently they would run the event, and the opening and closing time of the evenings.
- ✍ Note: The BBC retains the right to discontinue the event at any time if the event is not bringing benefit to the club or if organisers fail to fulfil their proposed activities

4. Entertainment or Additional Activities

- ✍ The organiser to provide information on any additional activities or entertainment that they may include in the event. E.g. DJs

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5. Staff

- ✍ The BBC will only provide its usual bar staff. Organiser to specify how many of their own staff will be present to manage the event, and their roles (e.g. MC, administrator)
- ✍ The organiser is to specify whether they can provide additional security staff if the event attracts more than 100 people.

6. Marketing

- ✍ All marketing for the event will be the responsibility of the organiser. The Organiser should outline:
 - ✍ how many participants expected
 - ✍ marketing plan for the event, including organiser's available budget (if any)
 - ✍ if social media is the main means of marketing, then the organiser's past experience in using social media for event marketing.
 - ✍ past experience in marketing or running similar events.
 - ✍ their knowledge and links with the local Sydney eastern suburbs area

7. Profile of Organisers

Applicants are to submit a short personal profile of themselves, especially highlighting experience in organising events, marketing, or other relevant skills in running a ping pong event.

Please send all proposals or enquiries to info@bondibowls.com.au by 11 March 2011.

The BBC will contact all applicants for further discussion or outcome or selection.

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TRIBECA The Barons of Bounce



French Raharizony has grand plans for Ping-Pong.
By CAROLINE H. D'AMICO
Published August 15, 2011

A ROW of four tables sit in the center of the TriBeCa loft, accommodating games of varying skill levels. Small groups of fashionably dressed 20- and 30-somethings, vodkas and iPhones in hand, paddles tucked into the back of their jeans, check the white board behind the D.J. for their turn. As Latin music starts to play, an athletic blond wearing a sky-blue T-shirt slams an orange ball across the table, straight into his opponent's chest. Errant balls skitter across the floor like bugs.



Sub. Source: For The New York Times
Wally Green, one of the game's veterans

The Naked Ping-Pong tournaments that are held Tuesday and Friday nights in this 4,000-square-foot space on Greenwich Street being together a compelling mix of the game's elites and its dilettantes. The admission charge, \$20, includes drinks but not playing — that costs another \$10.

The events are the creation of three filmmakers: Jonathan Bricklin, 30, son of the automobile entrepreneur Malcolm Bricklin of Yugo fame; Franck Raharizony, 32, his roommate; and their baby-faced friend Bill Mack, 35, once a child actor whose credits included a stint on "Sesame Street."

The other night, the supermodel Veronica Webb, wearing a black, V-back cocktail dress, took her turn at the table, missing often, her beaded necklace swinging wildly back and forth. Between volleys, she beamed through perfect teeth.

The tournaments are the beginning of what the three friends hope will be a Ping-Pong empire, starting with plans for an exclusive Ping-Pong club to open in TriBeCa by the end of the year. Their timing is excellent, if accidental: the Ping-Pong comedy "Balls of Fury," starring Christopher Walken and Dan Fogler, arrives in movie theaters next week.

Among the affluent and ambitious, the three say they can do pretty much anything they set their minds to.

"We all deeply believe that anything is possible," Mr. Raharizony said. "You can do whatever you want in life."

Along with establishing the club, the trio dream of competing in the 2012 Olympics. But Mr. Raharizony held out an iPhone bearing a photo of an Asian girl of about 8, standing in front of a Ping-Pong table, her hair in pigtails, a smile on her face, and he said, "She beat me."

The name of the tournaments, Naked Ping-Pong, is a misnomer; the allusion is to a series of unclothed instructional videos the group is producing, with titles like "Naked Yoga."

Regardless of name, the tournaments attract a diverse bunch, among them Kazuyuki Yokoyama, a.k.a. the Kazmanian Devil, a nimble 37-year-old who as of April was ranked seventh in the nation. Another regular is Wally Green, who grew up in the housing projects of Coney Island and likes to call himself the Tiger Woods of Ping-Pong.

"Hey, Kaz," said Mr. Green as he handed Mr. Yokoyama a tiny, doll-like paddle, house-rules handicap for players above a certain level. "I made this for you. Don't let anyone else touch it."

Mr. Green, who plays in tournaments around the world, is enjoying various sorts of stardom just now. Representatives of Rocketar Games caught him hollering in a tournament and based an Xbox game around his over-the-top style. His party trick is to beat anyone in the room using a battered cell phone in lieu of a paddle.

At its peak, the night brought together a heady mix of seasoned pros and curious young professionals. Models in miniskirts and stilettos played under the admiring eye of white-shirted investment bankers holding plastic cups of beer.

The producer Scooter Weintraub, who had been taking in the scene, sighed. "Where else but New York," he asked, "can you see Veronica Webb play Ping-Pong in a Coco Chanel?"

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